



GRACE
ORMONDE
*WEDDING
STYLE*

Analytics
2022





Mission Grace Ormonde has built an enviable reputation in the wedding industry for creating the platforms for wedding specialists to showcase their products and services while offering prospective brides and grooms a multitude of choices, ideas and alternatives for planning their wedding. She has consistently made creativity and innovation hallmarks of her enterprises.

Our Readers Spend Millions on Luxury Goods, Services & Travel for their wedding weekends. Our couples look for wedding destinations such as five-star resorts, chateaus, castles, mansions, and museums in the United States, the Caribbean, Mexico, and Europe where they can offer their family and friends an extraordinary experience. The Grace Ormonde Wedding Style bride purchases 2-3 wedding gowns, multiple pairs of designer shoes, bags, jewelry, diamonds, deluxe watches and cars, luxury brand spirits, champagne, fine and rare wines.

1.5M+

GLOBAL REACH
(PRINT/ONLINE/SOCIAL)

600K

YEARLY UNIQUE
AUDIENCE (ONLINE)

503K

SOCIAL FOLLOWERS

200K+

MAGAZINE READERS

27

AVERAGE AGE

8K+

NEWSLETTER SUBSCRIBERS

\$300K+

AVERAGE LUXURY
WEDDING IN THE U.S.

5

TRADEMARKS



NEWSLETTER WITH 8k+ BRIDES

Ever-growing newsletter of brides all over the world.

GRACE ORMONDE WEDDING STYLE PRINT MAGAZINE

The national and international expansion was a natural progression for the growing magazine, allowing it to broaden the reach of its editorial content. In its pages, Grace compiled weddings of couples who had been drawn to her aesthetic, along with the work of wedding professionals who have a unique sense of style and artistry.

Her editorial features have always been selected based on the understanding that the couples who were hosting luxury weddings and events needed to connect with the best industry talent to have their vision come to life.

Although Grace's mission is to inspire couples, her magazine, book, and website also honor the artists behind the weddings as well as the photographers who capture them. Wedding Style's global success has taken Grace on photo shoots to the most exclusive and luxurious venues and resorts around the world, allowing her to work with the most accomplished designers in their respective fields.

"I want to give women and men a collection of choices," says Grace. "My magazine was not created to tell them how their wedding should look, but to give them the knowledge and inspiration they need, along with the best resources worldwide, to have their wedding be all they have imagined it would be.

In her words "I am passionate about what I do, and I find fulfillment in contributing to the realization of dreams—especially when those dreams manifest love between two people.

WEDDING STYLE ONLINE

Grace Ormonde Wedding Style online is the luxury wedding source of information and inspiration for those planning an unforgettable wedding or special event.

For the past 22 years, Grace Ormonde Wedding Style has been dedicated to bringing its readers the most innovative ideas and creative approaches from the world's top wedding specialists. As the recipient of several prestigious industry awards for its superb printing and design quality, Grace Ormonde Wedding Style magazine blends high-end editorial content with select advertisers and talent, making it the most talked-about luxury bridal publication worldwide.

BRAND
HIGHLIGHTS



ANNUAL UNIQUE ENTRANCES

600,000+

TOP 20 VISITED USA MARKETS

CALIFORNIA

MARYLAND

NEW YORK

CONNECTICUT

FLORIDA

WASHINGTON

TEXAS

ARIZONA

NEW JERSEY

COLORADO

ILLINOIS

DISTRICT OF COLUMBIA

MASSACHUSETTS

TENNESSEE

PENNSYLVANIA

OREGON

GEORGIA

NEVADA

VIRGINIA

MICHIGAN

OUR POPULAR SECTIONS

REAL WEDDINGS

HOMEPAGE

WEDDING DRESSES

INSPIRATION

WEDDING DESTINATIONS



WEDDING STYLE
ONLINE



SOCIAL MEDIA FOLLOWING

503K+

*AFFLUENT BRIDES & WEDDING TALENT
THAT PRODUCES LUXURY WEDDINGS*

GO

SOCIAL MEDIA

390K+

INSTAGRAM ACCOUNTS
REACHED PER MONTH

1.3M+

PINTEREST MONTHLY
VIEWS

83%

WOMEN ON
INSTAGRAM

NEW YORK

TOP CITY ON
INSTAGRAM

25 - 34

TOP AGE RANGE ON
**INSTAGRAM &
PINTEREST**

WEDDING

TOP AUDIENCE ON
PINTEREST

84%

WOMEN ON
PINTEREST

LOS ANGELES

TOP CITY ON
PINTEREST



TOP MARKETS BY COUNTRY

UNITED STATES

CANADA

UNITED KINGDOM

AUSTRALIA

ITALY

GERMANY

SINGAPORE

IRELAND

FRANCE

SWITZERLAND

CHINA

SWEDEN

BRAZIL

TOP MARKETS